

EarthFest

Celebrating Earth Day in Downtown Dallas



February 14, 2011

Dear EarthFest Exhibitor,

This year, we have some exciting news and changes that we want to share with you. Because of the growth of EarthFest, we have been offered an invitation to participate with a new event in Dallas dedicated to making our Earth better for all of us. The new event is **Earth Day Dallas 2011** and will take place in Dallas' newest downtown showcase, the Arts District. This is a two-day event that will be held on April 22-23, 2011 from 10:00 a.m. to 5:00 p.m., and will offer entertainment and education for the whole family as well as for those working and living in downtown Dallas, Uptown and the surrounding areas.

Due to the scale of this new event, EarthFest 2011 will not be held this year.

We hope that you will participate by reserving a booth through the **Earth Day Dallas 2011** office. Because you have been a supporter of EarthFest in past years, a special discount exhibitor rate is available for this year, and is being offered if you choose to exhibit at **Earth Day Dallas 2011**. Go to their website earthdaydallas.org or call 214-543-9899 for more details.

Again, we are excited to be part of this new event and hope that you will join us in supporting this year's premiere Earth Day event in Dallas.

Regards,

Jenaie Franke
EarthFest Coordinator
U.S. EPA

Robert Medigovich
Keep Dallas Beautiful

Kris Sweckard
Managing Director, City of Dallas
Office of Environmental Quality

Susan Jacobs
Keep Dallas Beautiful

