



CONTACT:

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For Immediate Release

Trinity River Audubon Center announces “Dollar Days” throughout August!

FREE 3rd Thursday, on August 18, offers showing of the animated classic, RIO.

It's hot. We all know that. It's summer time in Texas. But that doesn't mean you can't have fun outdoors. And, the Trinity River Audubon Center makes it even easier to do so by reducing admission fees to only \$1 – anytime, all the time, during August!

That's right, all admission fees are reduced to \$1 for the entire month. It doesn't matter whether you're an adult, child, or senior. Whether you're here to hike, study the exhibit hall, or go birding. Your admission fee is **ONLY \$1**. Any day, any time!

And, it's a great time to take advantage. Why? Because the Center offers a little bit of everything for the whole family. Like a little exercise – come hike our 4 – 5 miles of trails. While you're hiking, learn a bit about your local environment – the Great Trinity Forest, the Trinity River, the Blackland prairie, and more.

Want to enjoy the cool indoors? Then explore our exhibit hall and examine turtles, fish, and bullfrogs. Listen to bird calls, discover the power of water, and study the history of Dallas as it developed on the shores of the Trinity River. Want to help our economy? Then shop our Nature Store. It's chock full of books, calendars, artwork, children's toys, and educational items – and of course the proceeds go to a good cause.

And yet, there's more. Thursday, August 18 is our regular 3rd Thursday special – and that day there's NO FEE at all. We're **FREE!** So, come on down and enjoy all of the above – and a special Guided Hike at 5:30, an Animal Encounter at 6:00. And, then as a special treat, we'll show the movie RIO at 7:00 pm. And again – it's all FREE!

Yes, it's hot in August in Dallas. And yet, it's cool to go to the Trinity River Audubon Center. Only eight minutes from downtown Dallas, great for the whole family, educational, fun, and now even more affordable. Why not make tracks to the Audubon Center? We can't wait to see you here!

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The Trinity River Audubon Center (TRAC) opened October 2008 and serves as a flagship location for the National Audubon Society's mission to conserve and restore ecosystems, focusing on birds and other wildlife and their habitat for the benefit of humanity and the earth's biological diversity. TRAC is located just eight minutes from downtown Dallas on 120 acres of the Great Trinity Forest – the largest urban bottomland hardwood forest in the United States. TRAC offers programs throughout the year related to conservation, local ecology, habitat study and stewardship. Built on top of a reclaimed, former landfill, TRAC is the first major signature development for the Trinity River Corridor Project, a \$2 billion City of Dallas public works project. TRAC is one of Dallas' newest and most unique destinations for recreation and education where visitors can connect with nature.

From rain harvesting for irrigation to recycled blue jeans as insulation and boardwalks made of recycled milk jugs, the Center has secured LEED Gold Certification. Coupled with its aesthetic beauty, the Center is a true Dallas gem. The building, designed by Antoine Predock, mimics a bird rising into flight over the forest. The center is managed by the National Audubon Society. Go to www.trinityriveraudubon.org for up-to-date activities or call 214.398.8722. Open Tuesday-Saturday, 9 am - 4 pm; Sundays, 10 am-5 pm. On the 3rd Thursday of each month, the hours are 9 am-9 pm, with free admission. Closed Mondays and major holidays. Group discounts, private guided tours, and facility rentals are available. Memberships start at \$60.

Hours –

Tuesday – Saturday – 9:00 am till 4:00 pm

Sunday – 10:00 am till 5:00 pm

Every 3rd Thursday of the month – 9:00 am till 9:00 pm.

6500 Great Trinity Forest Way (formerly S. Loop 12)

Dallas TX 75217

214-398-TRAC (8722)

www.trinityriveraudubon.org